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Price: \$9.04

bound: 145 pages

Publisher: Independently published (April 9, 2017)

Language: English

ISBN-10: 1521029733

ISBN-13: 978-1521029732

Weight: 9.8 ounces

Fundamentals of Cross Cultural Communication

by **Sorin Dumitrascu**



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With so much business happening on a global scale, cross-cultural communication is more important than ever before. Communication is always a challenge, and when diverse cultures interact, good communication can be even more challenging. For example, after a major U.S. corporation introduced a new breakfast cereal in Sweden, the company was horrified to discover that the cereal's name translates roughly as "burned peasant" in Swedish. Imagine the embarrassment, not to mention the loss of revenues that probably ensued. And while this example seems amusing after the fact, cross-cultural miscommunications aren't always benign. For instance, a large airline manufacturer developed its newest plane model to be flown by two pilots, with both pilots helping and correcting each other. But what do you suppose happens when the pilots are from a culture in which a subordinate is inhibited by custom from correcting a superior? At least one airline company has had several close calls as a direct result of this "design flaw" – which is ultimately a communication lapse. Now, you may not be involved in public safety or an industry in which communication errors can cause horrendous mishaps. But you'll likely soon be working with people from different cultures, if you aren't already. You need to learn how to handle cultural differences and maximize your communication opportunities. And this book will help you do just that. You'll learn about important cultural differences that will help you adapt your communication style to be more effective. In the first topic, you'll learn about the importance of achieving a proper mind-set for cross-cultural communication. In the second topic, you'll study aspects of cultures that affect how people communicate across cultural boundaries. In the third topic, you'll learn about a model of cultural dimensions that will help you enhance your communication abilities. First topic - In this topic, you'll learn about why cross-cultural communication is so important. You'll also learn why it's beneficial for you to learn how to improve your ability to communicate across cultural boundaries. Then you'll learn about some guidelines for achieving the mind-set that's essential for effective communication. Second topic - In the second topic, you'll learn about a pioneer who studied and classified important cultural differences. Edward T. Hall was an anthropologist who made early discoveries of factors that differ among cultures. He is known for having identified what he called low-context and high-context factors. Hall determined that people from low-context cultures communicate explicitly, with words. People from high-context cultures use contextual elements such as shared assumptions, knowledge, and body language to understand each other and communicate. Third topic - In the third topic, you'll learn about some dimensions common to every culture that affect how people communicate. The cultural model created by Geert Hofstede identifies dimensions of culture – power distance, individualism, masculinity, uncertainty avoidance, and long-term orientation. These dimensions influence how groups, societies, and cultures think about the world and respond to events. At its conclusion, this topic also presents some important guidelines for communicating effectively based on Hofstede's dimensions. After you've finished this book, you'll be much more aware of the differences among cultures. And you'll have a good sense of how you need to approach others from different cultures in order to maximize your communication opportunities with them. But before you begin the book, there is one important disclaimer you should be aware of. The factors and dimensions that Hall and Hofstede identified are often applied to groups and cultures, but not every member of a group behaves the same way. Indeed, groups that operate within societies and cultures often behave differently than the culture itself.



This course enriched me and made me realise that I need to prepare myself to be a more global citizen
Target Audience Individuals responsible for leading teams either occasionally, for example as project managers, or more permanently as team leaders or line managers
Target Audience Any individuals interested in gaining cross-cultural communications skills
CSC will no longer accept screenshots for appeals
Skillsoft engages learners with interactive courses, enlightening videos and practical simulations, allowing for learning in the modality that works best for them
This course takes you through some best practices and strategies to help you take your cross-cultural communication to a new level
Expected Duration (hours) 0.1
Dispute Resolution in International Contracts
Overview/Description Complex business arrangements require complex contracts
5 Total Points
Lesson 7 Video Review 2 Articles: Tips for Communicating Effectively with Diverse Audiences; What to Know When You're Speaking to an International Audience
Complete: Lesson 7 Exam Lesson 8
It is essential for a skilled communicator to recognize and deal with cross-cultural differences and other barriers in the way of communication across cultures
To this end, building positive relationships can go far in making cross-cultural communication more effective

Don't miss out Office Hours: Continuous Course Meeting Times: Continuous Course Description
Today's world of globalization and technological advancements emphasizes the importance of quality interpersonal communication
Intercultural communication skills are becoming perhaps more important than ever before in this time of an increasingly diverse workforce and extensive travel for business and leisure
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Learning Certifications Desktop Computing IT Skills Business Skills Free Demo Courses Testimonials Resources Why e-Learning? Guarantee Blog Contact Us It also offers some tips and strategies to build rapport across cultures

Recognize cultural barriers Packed with useful information, knowledge, considerations and insights, this course aims to provide students with the tools they need to improve their intercultural communication flexibility and skills, permitting them to gain more success in and indeed more pleasure from their intercultural encounters It is essential for a skilled communicator to recognize and deal with cross-cultural differences and other barriers in the way of communication across cultures Course Catalog My Classes Sign In Subscribe Pricing Search To this end, building positive relationships can go far in making cross-cultural communication more effective For over 15 years, Bob toured with the United Mime Workers theatre company, an internationally acclaimed professional mime theatre group in the United States Cultural Barriers When communicating across cultures, we tend to confront some cultural barriers Showing your customers and coworkers in different countries that you are in tune with them, and that you appreciate and value the differences between you, can help get your working relationships off to a flying start of courses 500+ Learning Outcomes By successfully completing this course, students will be able to: Define what cross-cultural communication is

Automatically receive 5% off any course The course takes you through the communication styles for high or low-context situations and provides some key guidelines to improve your cross-cultural communication based on Hofstede's cultural dimensions model Hence, you need to understand the other person, the cultural context in which you are operating in and how the other person might respond within the context The course closes with considerations of intercultural ethics, and strategies for resolving ethical dilemmas within cross-cultural contexts You'll go on to learn more about direct and indirect communicators, and different communication styles 2016 SKILLSdox India Pvt Ltd The course also highlights the importance of keeping your audiences cultural expectations in mind when creating presentations and how to make your presentations effective in a variety of cross-cultural settings Fundamentals of Cross Cultural Communication Quick Links Forum Webinar Privacy Policy LET US HELP YOU Reviews Sitemap Contact Blog Connect with us! As a PMI Global R.E.P This is especially true when conflicts arise and no pre-arranged method for dispute resolution has been selected

TARGET AUDIENCE Individuals responsible for leading teams either occasionally, for example as project managers, or more permanently as team leaders or line managers About Group Discounts Gift Certificates CEU Verification Teach Online Contact Us FAQ About Us Terms of Service Privacy Policy Follow Us Online Copyright 1999-2017 Universal Class™ All rights reserved This eLearning course covers the following topics in detail: Culture and Its Effect on Communication Communicating Across Cultures Improving Communication in Cross-cultural Relationships Communicating with a Cross-cultural Audience Dispute Resolution in International Contracts Target Audience: Individuals who want to develop and refine their cross-cultural communication skills Individuals responsible for leading teams either occasionally, for example as project managers, or more permanently as team leaders or line managers This impact examines pitfalls to avoid when communicating with a cross-cultural audience You will receive a link to create a new password via email Target Audience Anyone who wants to develop or refine their cross-cultural communication skills Expected Duration (hours) 1.0 Lesson Objectives identify guidelines for successful cross-cultural communication classify examples of communication styles as being high- or low-context match the cultural dimensions in Geert Hofstede's Model with their descriptions match each dimension with the guideline that describes how to improve communication with people who exhibit that dimension +Communicating Across Cultures Overview/Description Communicating effectively across cultures can be very difficult Attendees: 0 Time: hrs Lessons: Online Course Description Disclaimer: Course content and offerings are subject to change without notice Objectives By the end of this course, you will be able

to: Recognise the elements of cross-cultural awareness Develop cultural sensitivity by increasing awareness of your cultural perspectives and attitudes Explore how cultural variables can affect the cross-cultural communication process Compare countries according to their cultural value dimensions Discuss strategies on how to effectively communicate across cultures Apply cross-cultural communication skills in a global context Our commonalities and our differences Defining Culture Levels, layers and circles of culture Cross-cultural sensitivity as core competency Self-defeating cultural attitudes Cultural variables in communication Proxemics and handshakes Cross-cultural communication process Cultural value dimensions Cultural adaptability Skills and Attitudes for the cross-cultural communicator "Able to understand people well and how to get along well with confidence." "Helped to understand cross-cultural communications better and how to effectively communicate across cultures." "Understand why different people behave differently, to lessen frustration and improve work processes." "Learnt that I am not as open as I thought I was This course takes you through some best practices and strategies to help you take your cross-cultural communication to a new level Definitions Intercultural communication flexibility is the management of cultural differences adaptively and creatively within many types of situations 07f867cfac

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